

Movember Foundation: Social Innovators Challenge Fund

Grants are available to community based organisations that have an innovative idea that could tackle some of the most pressing issues faced by men. Maximum value: £12,500

Application deadline: 09/12/2015

The Movember Foundation has announced the £2.58 million Social Innovators Challenge Fund to inspire and test ideas from the general public to help men live happier, healthier and longer lives.

Who Can Apply

A range of organisations can apply. This includes mental health charities, community and volunteer networks and the creative industry as well as the wider Movember community and the general public.

To be eligible, applicants must:

- Be based in the UK.
- Be able to show financial viability, sustainability and internal governance procedures/structures by the end of Phase 1.

The funding can be used to support the creation of a program or service; or the prototype, validation and demonstration of a product, service or technology in real world conditions.

To be eligible, projects should:

- Be innovative.
- Be grounded in the real world.
- Be developed from the male perspective
- Be co-developed with men from the target population.
- Consider the role of key influences in men's lives, especially those who have some influence over men's health and taking action (eg, partners, friends and family).

Project ideas should provide new solutions to generating, prototyping/testing and scaling innovative initiatives that have the potential to restore and strengthen the social connections of men. While ideas aimed at providing solutions for at risk groups will be given priority, this opportunity is open to any solutions within the following target age groups:

Young men 18-29 Men in middle years 30-64. Older men 65 and over.

How To Apply

The first step in the application process is to register [online](#) at Social Connection and submit an Inspiring Statement (maximum 500 words) which clearly describes the following:

- The inspiration for this Challenge.
- The target group.
- The proposed solution to help men in the target group build relationships to increase their level of social connection in an innovative and disruptive way.
- A brief description of the vision for the project including and beyond the testing of the idea.
- Project lead (and potential partners if known at this stage).
- Project title.

Organisations that are successful at the initial stage will be invited to move to Phase 2 at which point they will pitch their idea during the week of 25 January 2016. Those who are successful at Step 2 will move on Phase 3.

Please note that emailed submissions will not be accepted.

Contact Ivy Lim-Carter for further information. socialconnections@movember.com